RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

May 6, 1998

RJR Account #442680
M. Gandulla
MOUNTAIN CANDY

JUNE CTS: DORAL BUY 8 PACKS GET 2 PACKS FREE / PROMOTION #800541

Dear Mark:

DORAL B8G2F 'PRE-SLEEVED' product (6M) has been ordered to ship this promotion to participating retail accounts on the attached Customer List. Refer to the Customer List for specific distribution of product.

PO #051898-CTS

DORAL B4G1F BRAND STYLEs	UPC Code	#/ (6M) Cases
Light King	12300-25291	3
Light 100	12300-25292	3
FF 100	12300-25293	3
Lt Men 100	12300-25294	3
Ult Lt 100	12300-25295	3
Box 100	12300-25296	3
Lt Box 100	12300-25297	3

Billing per 6M Case: **24 Savings Cartons**

Product Arrival: **May 18, 1998**

Ship Date to Retail: **Week of: June 8, 1998**

EFT $ Amount: **$4,624.29**

PARTNERS 'BONUS' REPORTING DESCRIPTION	'DOR JUN B8G2F'

51844 8949

Source: https://www.industrydocuments.ucsf.edu/docs/zjpy0000

B8G2F CTS
MOUNTAIN CANDY

PROMOTION DESCRIPTION:

******* NO PACKING IS REQUIRED *******

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAIL ACCOUNT AS INDICATED ON THE ATTACHED CUSTOMER LIST.

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you $3.60 per each **promoted 6M** case for all product packed and shipped to retail on a timely basis. This equates to **$75.60 (21 (6M) case(s) @ $3.60).** Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: J. McLean
L. E. MacWilliams

Enclosure: Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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Source: https://www.industrydocuments.ucsf.edu/docs/zjpy0000

DIRECT ACCOUNT RETAIL CUSTOMER LIST

PROMOTION #800541: DORAL BUY 8 PACKS GET 2 PACKS FREE

RETAIL DISTRIBUTION DATE: 6/8/98

*** NO PACKING REQUIRED * * POS Kits / Floor Base Displays will be shipped directly to Retail Accounts.*

7 BRAND STYLES: DORAL LT/ LT 100/ FF 100/ LT MEN 100/ ULT LT 100/ BOX 100/ LT BOX 100

7 STYLES

SUREP	RETP	ACCT	ACCT NAME	ADDRESS	CITY	STATE	CUST	VA	VA NAME	VAD	CARTONS PER STYLE	
162210	162233	594068	CATSKILL DISCOUNT BV	190 MILL ST	LIBERTY	NY	CS	442680	MOUNTAIN CANDY & CIG	921114	30	
162210	162233	751197	BEZ ENTERPRISES	DBA COOKS	SIDNEY	NY	CS	442680	MOUNTAIN CANDY & CIG		30	
162307	162327	178829	THRUWAY PHARMACY_IN	78 OAK ST	WALDEN	NY	CS	442680	MOUNTAIN CANDY & CIG		30	
								442680 Total			3	CASE(S) PER STYLE

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